

# Alaska State Chamber of Commerce

Statewide Alaskan Opinion Survey  
 Live Interviewer Telephone Survey  
 40% Cell, 60% Landline

# Topline Results & Tracking

Fielded: February 26 - March 4, 2018  
 n=809 Alaska Likely Voters  
 Margin of error= ±3.44%

Tracking data from 2016 & 2017 provided where available. Results from 2018 unless noted otherwise.  
 2017 survey: n=808 likely voters, Feb 21 – Mar 1, 25% Cell, margin of error= ±3.44%  
 2016 survey: n=404 likely voters, Mar 28-31, 25% Cell, margin of error= ±4.87%

**1) Generally speaking, how would you rate Alaska’s current economy? Is it...**

	<u>2016</u>		<u>2017</u>		<u>2018</u>
Very good .....	4%	}	2%	}	2%
Good .....	43%		35%		36%
Not too good .....	36%	}	49%	}	47%
-or- Pretty bad .....	17%		14%		14%
Unsure .....	<1%		<1%		1%

**2) Thinking about Alaska right now, do you think things are headed in the right direction, or do you think things have gotten off on the wrong track?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Right direction .....	23%	23%	28%
Wrong track.....	71%	69%	66%
Unsure .....	6%	8%	6%

Now I will read a list of people and organizations. Please tell me whether you have a favorable or unfavorable opinion of each. If you have never heard of the person or organization, just let me know. First... ..and is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

*Order randomized for respondents –  
 Shown sorted by % Favorable*

	Total favorable	Total unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion/Unsure
<b>3) Tourism</b>	2018: 92% .....	7% .....	60% .....	32% .....	5% .....	2% .....	1%
	2017: 94% .....	5% .....	64% .....	30% .....	3% .....	2% .....	1%
	2016: 92% .....	6% .....	63% .....	29% .....	4% .....	2% .....	2%
<b>4) Commercial fishing</b>	2018: 84% .....	13% .....	52% .....	32% .....	8% .....	5% .....	3%
	2017: 87% .....	11% .....	55% .....	32% .....	8% .....	3% .....	2%
	2016: 81% .....	16% .....	54% .....	27% .....	10% .....	6% .....	3%
<b>5) Oil and gas</b>	2018: 76% .....	23% .....	39% .....	37% .....	15% .....	8% .....	1%
	2017: 74% .....	24% .....	35% .....	39% .....	17% .....	7% .....	2%
	2016: 66% .....	31% .....	31% .....	35% .....	19% .....	12% .....	3%
<b>6) Alaska Native Corporations</b>	2018: 75% .....	21% .....	31% .....	44% .....	15% .....	6% .....	4%
	2017: 74% .....	20% .....	28% .....	46% .....	14% .....	6% .....	6%
	2016: 67% .....	27% .....	29% .....	38% .....	18% .....	9% .....	6%

Now I will read a list of people and organizations. Please tell me whether you have a favorable or unfavorable opinion of each. If you have never heard of the person or organization, just let me know. First... ..and is that very (favorable/unfavorable) or somewhat (favorable/unfavorable)?

<i>Order randomized for respondents – Shown sorted by % Favorable</i>		Total favorable	Total unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	No opinion/Unsure
<b>7) Timber</b>	2018:	68% .....	18% .....	25% .....	43% .....	13% .....	5% .....	14%
	2017:	70% .....	17% .....	27% .....	43% .....	13% .....	4% .....	13%
	2016:	65% .....	17% .....	26% .....	39% .....	11% .....	6% .....	18%
<b>8) Mining</b>	2018:	63% .....	31% .....	27% .....	36% .....	18% .....	13% .....	6%
	2017:	67% .....	28% .....	31% .....	36% .....	17% .....	11% .....	5%
	2016:	64% .....	31% .....	28% .....	36% .....	17% .....	14% .....	5%
<b>9) Healthcare</b>	2018:	57% .....	39% .....	23% .....	34% .....	22% .....	17% .....	4%
	2017:	62% .....	34% .....	26% .....	36% .....	20% .....	14% .....	4%
	2016:	58% .....	36% .....	23% .....	35% .....	18% .....	18% .....	6%

**10) Do you believe that a solution to the state budget situation should be comprised mainly of...**

<i>Randomized</i>	<u>2017</u>	<u>2018</u>
Cuts to state spending and services .....	44%	45%
Revenue generating measures such as new taxes .....	32%	35%
-or- Use of the Permanent Fund earnings.....	11%	9%
Combination/Other (volunteered) .....	11%	9%
Unsure .....	2%	2%

**11) What should Alaska do to get its economy back on track? (Among 66% reporting 'Wrong track' on Q2)**

<i>Coded Verbatim Comments - Top mentions</i>	
Cut spending, balance budget .....	18%
More resource development.....	15%
New taxes .....	12%
Diversify economy .....	10%
New state leadership.....	9%
Cut regulations .....	3%
Cut social services.....	3%
Cut legislator pay, no special sessions .....	3%
Invest in education.....	3%
More jobs .....	3%
Increase oil taxes.....	2%
Use PFD .....	2%
Help small business .....	2%

Please tell me whether you support or oppose each of the following items as part of a larger package to address the state budget deficit and raise new revenue to pay for government services. First... ..and do you strongly (support/oppose) or somewhat (support/oppose) that?

<i>Order randomized for respondents – Shown sorted by % Support</i>		Total support	Total oppose	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion/Unsure
<b>12) Putting in place a spending cap on state spending. The cap would be adjusted for inflation from year-to-year</b>	2018:	78% .....	18% .....	47% .....	31% .....	11% .....	7% .....	4%
<b>13) Make cuts to state spending</b>	2018:	72% .....	26% .....	48% .....	24% .....	14% .....	12% .....	2%

**14)** Some states are considering adding work requirements for some people who receive health insurance through Medicaid, the government health insurance program for low-income individuals. Do you support or oppose requiring low-income, able-bodied adults without young children, to work in order to receive Medicaid benefits? ...and do you strongly (support/oppose) or just somewhat (support/oppose) this?

Strongly yes .....	53%	} 77%
Somewhat yes .....	24%	
Somewhat no.....	9%	} 20%
Strongly no.....	11%	
Unsure .....	3%	

**15)** Do you support or oppose exploration and production of oil and gas in a portion of ANWR, that is the Arctic National Wildlife Refuge? ...and do you strongly (support/oppose) or just somewhat (support/oppose) it?

	<u>2017</u>		<u>2018</u>	
Strongly support .....	47%	} 67%	50%	} 68%
Somewhat support .....	20%		18%	
Somewhat oppose .....	9%	} 31%	9%	} 32%
Strongly oppose.....	22%		23%	
Unsure .....	2%		<1%	

**16)** Do you support or oppose exploration and production of oil and gas in Alaska’s Arctic offshore? ...and do you strongly (support/oppose) or just somewhat (support/oppose) it?

	<u>2017</u>		<u>2018</u>	
Strongly support .....	45%	} 69%	43%	} 67%
Somewhat support .....	24%		24%	
Somewhat oppose .....	11%	} 29%	11%	} 32%
Strongly oppose.....	18%		21%	
Unsure .....	2%		1%	

### Demographics

**17)** Could you please tell me in what year you were born?

	<u>2016</u>	<u>2017</u>	<u>2018</u>
18-34 years .....	21%	19%	16%
35-44 years .....	18%	21%	22%
45-59 years .....	30%	30%	30%
60 years + .....	29%	29%	32%
Not provided.....	2%	1%	0%

**18)** Gender

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Male.....	50%	49%	51%
Female .....	50%	51%	49%

**19)** How long have you lived in Alaska?

	<u>2016</u>	<u>2017</u>	<u>2018</u>
0-9 years .....	10%	12%	9%
10-19 years .....	12%	14%	14%
20+ years .....	77%	74%	77%
Not provided.....	1%	0%	0%

**20) How closely would you say you follow local news and politics in Alaska?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Very closely.....	34%	33%	30%
Somewhat closely.....	49%	50%	50%
Not too closely.....	15%	13%	15%
-or- Not at all closely.....	2%	4%	5%

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**21) When you registered to vote, did you register as a Democrat, Republican, Non-Partisan, Undeclared or something else?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Democrat.....	15%	15%	15%
Republican.....	29%	30%	33%
Non-Partisan.....	17%	16%	17%
Undeclared.....	33%	32%	31%
Other.....	3%	3%	3%
Not provided.....	3%	4%	1%

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**22) Do you consider yourself very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Very conservative.....	16%	18%	18%
Somewhat conservative.....	32%	25%	31%
Moderate.....	28%	31%	27%
Somewhat liberal.....	14%	15%	15%
Very liberal.....	5%	7%	6%
Not provided.....	5%	4%	3%

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**23) Regarding your employment status, are you currently...**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Employed full-time.....	55%	56%	56%
Employed part-time.....	12%	12%	11%
A homemaker.....	8%	5%	5%
A student.....	3%	2%	2%
Unemployed/Unable to work.....	5%	6%	5%
-or- Are you retired.....	16%	18%	20%
Not provided.....	1%	1%	1%

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**24) What was the last level of schooling you completed?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
High school graduate/GED or less.....	18%	18%	20%
Some college or technical school.....	30%	29%	26%
College graduate.....	31%	33%	31%
Graduate school.....	20%	20%	21%
Not provided.....	1%	0%	2%

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**25) What is your annual household income? Please stop me when I reach yours...**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Less than \$40,000.....	19%	15%	15%
\$40 to 60,000.....	10%	14%	15%
\$60 to 80,000.....	13%	13%	14%
\$80 to 100,000.....	17%	14%	11%
-or- \$100,000 +.....	33%	35%	36%
Not provided.....	8%	9%	9%

**26) Are you or anyone in your household a member of a labor union? (if yes) ...and is that a public employee union?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Public employee .....	15%	15%	16%
Other union .....	7%	9%	9%
Unsure union type .....	2%	2%	2%
Non-union.....	74%	73%	72%
Not provided.....	2%	1%	1%

**27) Do you have any children under the age of 18 currently living in your household?**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Yes 41%.....	35%	41%	
No 59%.....	65%	59%	

**28) Location**

	<u>2016</u>	<u>2017</u>	<u>2018</u>
Anchorage.....	43%	41%	41%
Southcentral .....	24%	25%	24%
Interior.....	13%	14%	15%
Southeast.....	13%	13%	13%
Rural .....	7%	7%	7%